



September 7, 2017

Council Member Kevin Reich, Chair  
Transportation & Public Works Committee  
City of Minneapolis  
350 South 5<sup>th</sup> Street  
Minneapolis, MN 55415

RE: Approval of 2018 Budget for Minneapolis Downtown Improvement District (DID)

Council Member Reich:

On behalf of the 2020 Partners, we take this opportunity to express our support for DID, and specifically the proposed 2018 Operating Plan and Budget. The North Loop is a thriving neighborhood that is home to a growing number of residents who have ranked pedestrian safety and viable streets at the top of their priorities.

Downtown Minneapolis is everybody's neighborhood and the DID is committed to creating a better neighborhood for all of us: employees, residents, and visitors throughout the Downtown area. Along the way, DID has enhanced the value of downtown real estate and made it more attractive to investors both locally and nationally. During the last eight years of DID services, we have improved and enhanced the condition of our Downtown's public realm spaces in many areas and in numerous ways: we removed 252,148 bags of trash, assisted 800,034 pedestrians and installed and maintained nearly 126,025 plants and flowers.

The DID has become an indispensable partner in creating and maintaining a special place of which we can all feel proud. Moreover, the DID has not been content to rest on its accomplishments; it continues to develop and improve its services on an ongoing basis to closely align with the changing needs of Downtown Minneapolis.

We wholeheartedly endorse the DID and strongly and unequivocally urge you to approve the 2018 DID budget. Please contact us with any questions you may have. On behalf of our membership we support, thank you so much for your support for an even better Downtown.

Sincerely,

A bold, black, handwritten signature that reads "NICK KOCH".

Nicholas R. Koch  
Chair

A black, handwritten signature that reads "Dan Collison".

Dan Collison  
Executive Director

Cc:

Council President Barb Johnson  
Council Member Jacob Frey  
Council Member Lisa Goodman  
Phil Trier, Board Chair, DID

Steve Cramer, President & CEO, DID